



Fast Facts

Our Name Says It All !

TELEMATCH is the Database Marketing Division of Gannett Marketing Services Group (GMSG). Our full range of services includes computerized telephone number appending, data enhancement, database management, and data processing. Telematch is located in Springfield, VA, eight miles south of Washington D.C.

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Commitment to our customers

We set ourselves apart from our competition through a simple and honest commitment to offer our customers the most solid, workable solutions and complements to their products and marketing efforts, using the most innovate technology and system applications. This commitment is reflected in our customer service and every aspect of our interaction with our customers.

Checkout our wide range of services

Residential & Business Telephone Number Appending

- Computerized
- New-Mover File
- Electronic Directory Assistance (EDA) Manual
- Canadian Residential & Business

Data Enhancement

- Reversematch & Reversematch Plus Addressmatch
- Demographic Overlays
- Geocoding & Claritas PRIZM Code

Data Processing

- List Hygiene, Merge/Purge
- List Maintenance
- Postal Processing
- NCOA

Database Management

- Design, Development & Management

List Rental

- Consumer, Business & Specialty Lists

For nearly two decades, TELEMATCH has been the **History** recognized industry leader in computerized telephone number appending. Over the years we have continued to expand our capabilities and today, TELEMATCH offers a single-source solution for your diverse and comprehensive database marketing needs.

Discover the Telematch Service Difference