



Fast Facts

Gannett Direct Marketing specializes in Direct Mail and Fulfillment Services. We have over 33 years experience providing high quality marketing services to customers of all industries and all sizes, including the largest of the Fortune 500.

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Gannett Direct Marketing is centrally located in the USA, which is ideal for both your direct mail and fulfillment needs. Louisville is within 500 miles of 80% of the total population of the USA and Louisville is home to the international air hub of UPS.

Direct Mail

- List Procurement
- Data Enhancement
 - Merge/Purge
 - Address Standardization (CASS Certified)
 - NCOA
 - MailStream Sortation for Postage Discounts
- InkJet Addressing
- Variable Data Letter Setup, Digitized Signatures/Logos
- Personalized Laser Printing
 - High Speed, High Volume, High Quality
 - Simplex or Duplex Imaging
 - Continuous/Web or Cut-Sheet Input
- Full Lettershop Capabilities
 - Folding, Cutting
 - Self-Mailer Finishing
 - Envelope Inserting, up to 10 pieces
 - Postage Indicia, Metering or Live Stamp



Fulfillment Services

- State-of-the-Art Order Power! System
- Order Entry: Electronic, Fax, E-mail, Phone
- Web Store for Inventory Inquiry, Ordering
- Inventory Management and Reporting
- Pick, Pack and Ship
- Literature and Premium Items
- Shipment Tracking
- Rebate Qualification and Disbursement
- Database Design, Management and Data Entry
- Expert Customized Programming
- Membership Services
- Sweepstakes Management
- Seminar Registration Services